



OLIVIA JONES

industrial designer with extensive experience in packaging, design research, and graphic design. a passionate designer, driven by the desire to create fun & captivating designs. enthusiastic about merging two main passions: graphic design & the culinary world.

experience

MILESTONE AWARDS | cincinnati, OH | graphic design artist

03/16/26-current

3D: responsible for creating detailed 3D layouts & mechanicals using Adobe Suite & Cinema 4D.

2D: handle typesetting in various corporate styles & redrawing logos with precision to meet brand standards. preparing pre-press files, ensuring seamless communication between the art department, manufacturing, & the sales team.

THE PLAN B GROUP | dallas, TX | design intern

08/21/23-12/15/23

brand identity: developed uniforms for a restaurant to reinforce brand identity. designed an innovative seating area for a shipping container patio, creating a unique brand environment.

multi-platform design assets: produced detailed renderings, interior elevations, & FF&E* presentations for various venues.

cross-functional collaboration: worked directly with the ParkLab Food Hall team & participated in brand strategy meetings, fostering a collaborative approach to design.

ZUMBIEL PACKAGING | hebron, KY | packaging design co-op

01/09/23-04/18/23

packaging design: developed packaging solutions from initial concept through final design, managing multiple projects simultaneously in a fast-paced environment.

brand asset production: created printing blankets & die vinyls for client brands, ensuring consistent quality across production runs.

technical design execution: imported & optimized client files using ArtiosCAD. built precise CAD drawings from supplied materials.

LIVWELL COLLABORATIVE INC. | cincinnati, OH | user research co-op

05/09/22-08/12/22

user experience research: synthesized user interviews & research data into actionable design themes for concept development.

brand strategy development: developed comprehensive user journey maps for healthcare survivorship process, identifying key opportunities for improved user experience. created detailed user archetypes for P&G project, including user desires & pain points.

HBA, HIRSCH BEDNER ASSOCIATES | san francisco, CA | design intern

09/07/21-12/10/21

project management: contacted vendors for material samples & coordinated with overseas offices. responsible for project record keeping & all company office tasks, ensuring efficient project workflows. assisted with FF&E* specifications. organized & main maintained the library of materials required for the projects. advised with the assembly of color & materials boards.

education

UNIVERSITY OF CINCINNATI, DAAP

class of 2024

B.S. in industrial design

dean's list

ACCADEMIA ITALIANA | florence, italy

09/12/22-12/16/22

study abroad semester

skills

sketching

sewing

dremel

laser cutting

user research

3D rendering

Adobe Suite

Photoshop

InDesign

Illustrator

Procreate

Canva

Rhino3D

FlashPrint 5

painting

culinary artistry

soldering

logo design

interior design

packaging

Kongsberg

ArtiosCAD

Fusion360

Microsoft

Word

Excel

Figma

Cinema 4D



*furniture, fixtures, & equipment