

creative

innovative

detail-oriented

versatile

passionate

collaborative

coachable

designer

visionary

dedicated

sustainable

portfolio

olivia jones



motivated

resourceful

proactive

imaginative

researcher

inventor

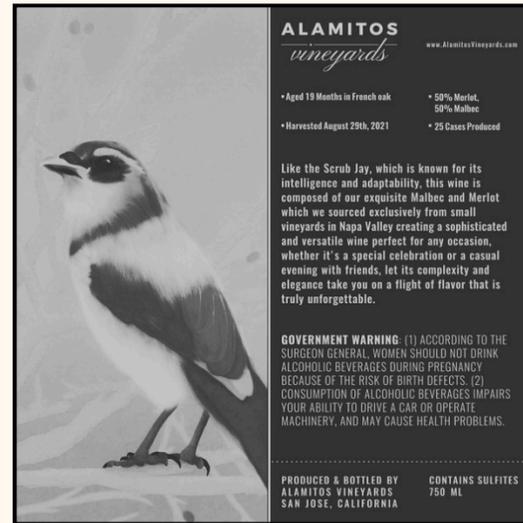
entrepreneur

problem-solver

professional work



Estathe
special edition label



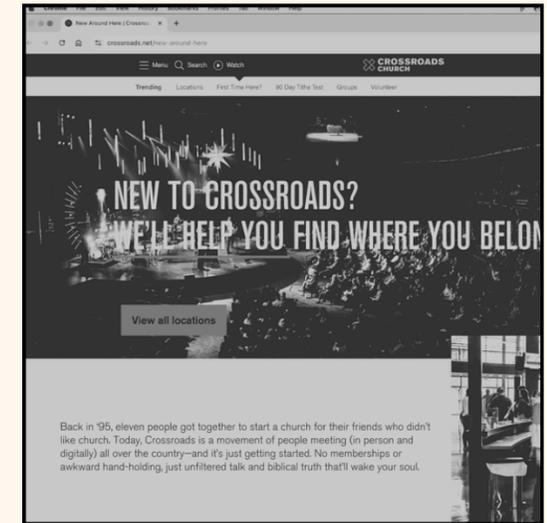
Alamitos Vineyard
wine label design



My Furry Valentine
email headers + GIFs

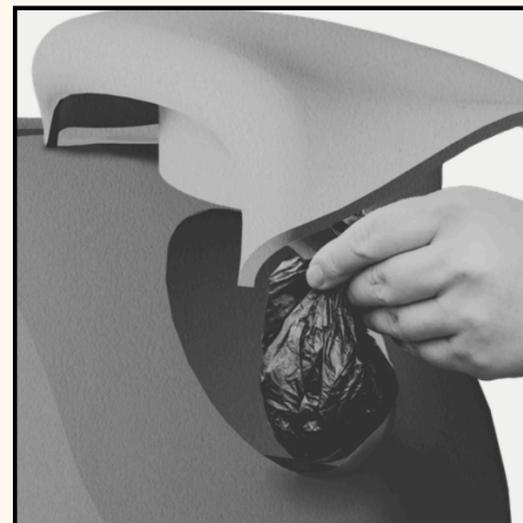


Plan B Group
interior + product

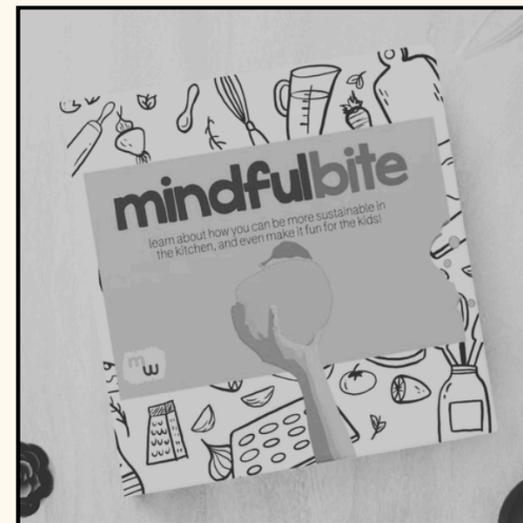


Crossroads Church
website redesign

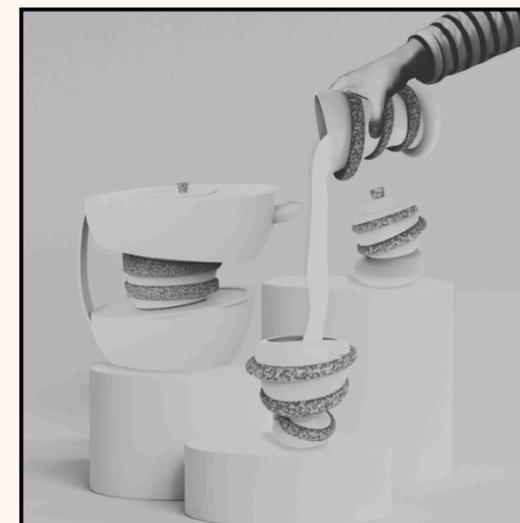
personal projects



Pooch Bins
composting dog waste



mindfulware
sustainable kitchenware



Javaville
Dr. Seuss themed



LEGO Harry Potter
kids kitchen set



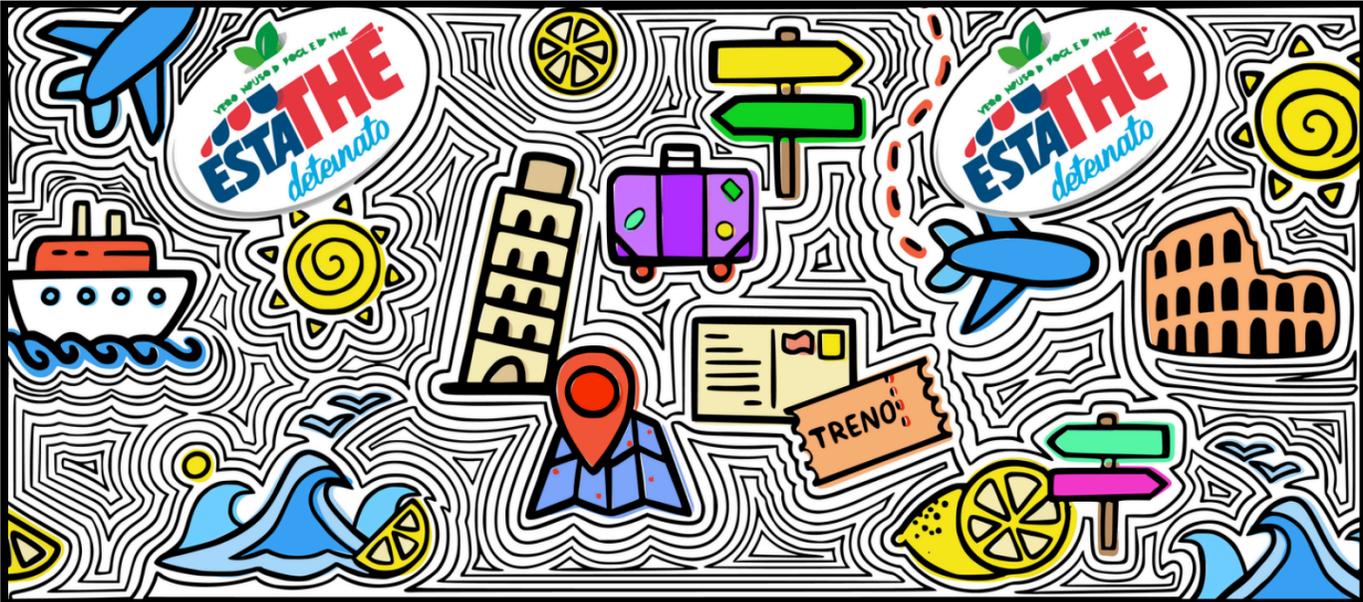
other work
illustration + product

Estathé

special edition label

in 2023, Eurostampa collaborated with DAAP through its Envelope 7 project in which students were asked to develop a label redesign for a specific brand. I was asked to develop a special edition label for the Ferrero drink, Estathé.

- graphics
- brand identity
- interactive design
- sustainable sleeve solution



Alamitos Vineyard

wine label designs

my cousin and his partner own and operate a vineyard out of San Jose, CA, named Alamitos Vineyards. they recruit artists in the family to design their wine labels for them- all of which relate to the endangered wildlife in the San Jose area.

as of now, I have designed the label for their 2021 Port wine. (featuring the Umunhum Touriga), the 2021 Cuvee (featuring the Napa Valley Scrub Jay), and an unreleased wine that features the winter Junco bird.

brand identity
illustration




ALAMITOS
vineyards www.AlamitosVineyards.com

- Aged 19 Months in French oak
- 50% Merlot, 50% Malbec
- Harvested August 29th, 2021
- 25 Cases Produced

Like the Scrub Jay, which is known for its intelligence and adaptability, this wine is composed of our exquisite Malbec and Merlot which we sourced exclusively from small vineyards in Napa Valley creating a sophisticated and versatile wine perfect for any occasion, whether it's a special celebration or a casual evening with friends, let its complexity and elegance take you on a flight of flavor that is truly unforgettable.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
ALAMITOS VINEYARDS
SAN JOSE, CALIFORNIA

CONTAINS SULFITES
750 ML



My Furry Valentine

email headers + animations

since 2012, My Furry Valentine has become one of the nation's largest animal adoption events, helping over 8,000 animals find loving homes, every February around Valentine's Day

I have volunteered since the event started, managing the merchandise table and designed a new sweatshirt for MFV 2024.

- product
- merchandise
- leadership
- animation + email design



Plan B Group

design internship

the Plan B Group is a company located in Dallas, TX, focused on hospitality industry design and branding. they offer services such as architecture, interior design, graphic design, brand identity, and menu development.

during this internship, I developed uniforms for the Cowboy Chow restaurant as well as an innovative seating area, renders for the interior of several building remodels, and packaging design.

- product
- graphics
- interior design
- brand identity
- rendering



professional work

Crossroads

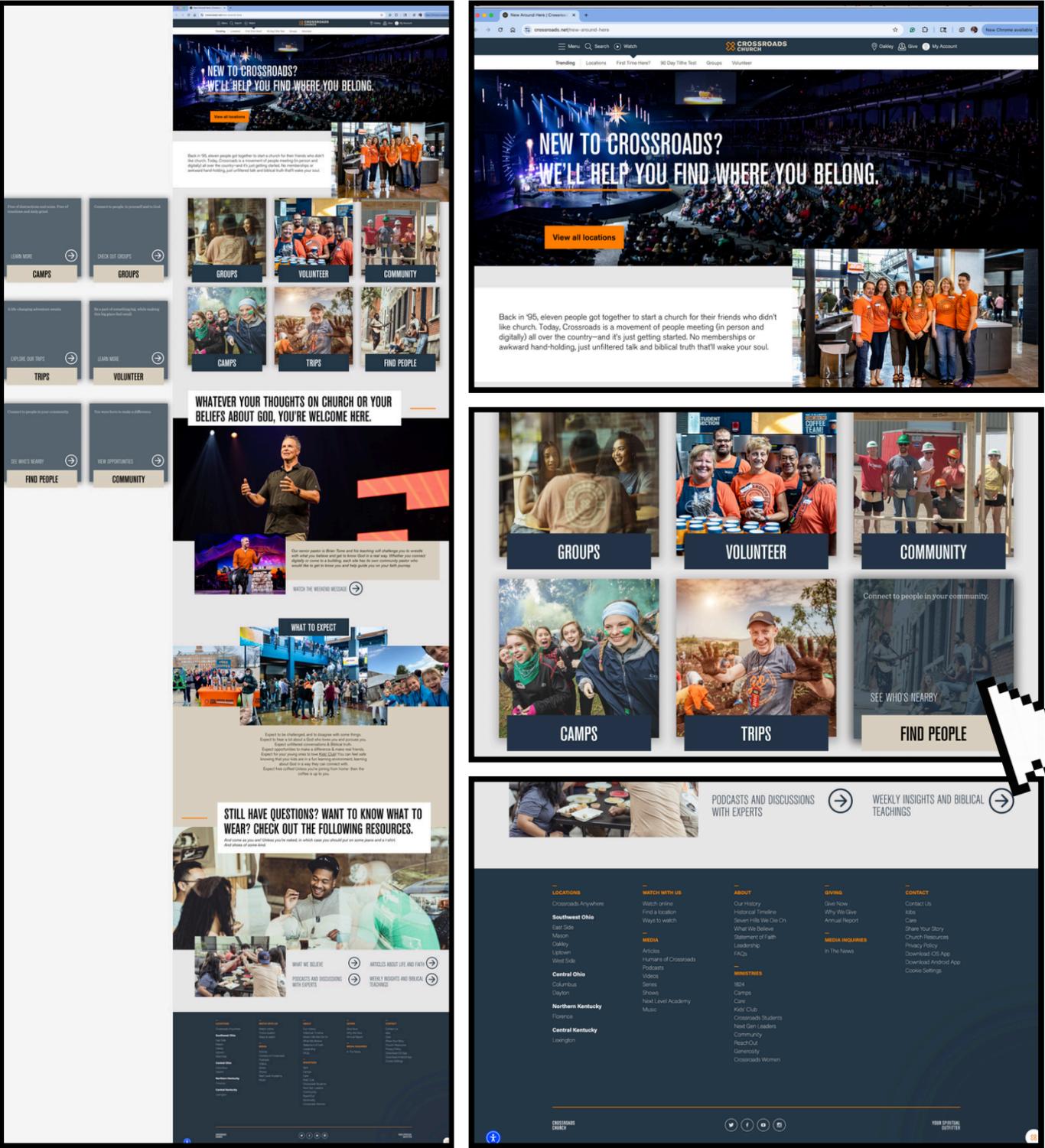
church interview project

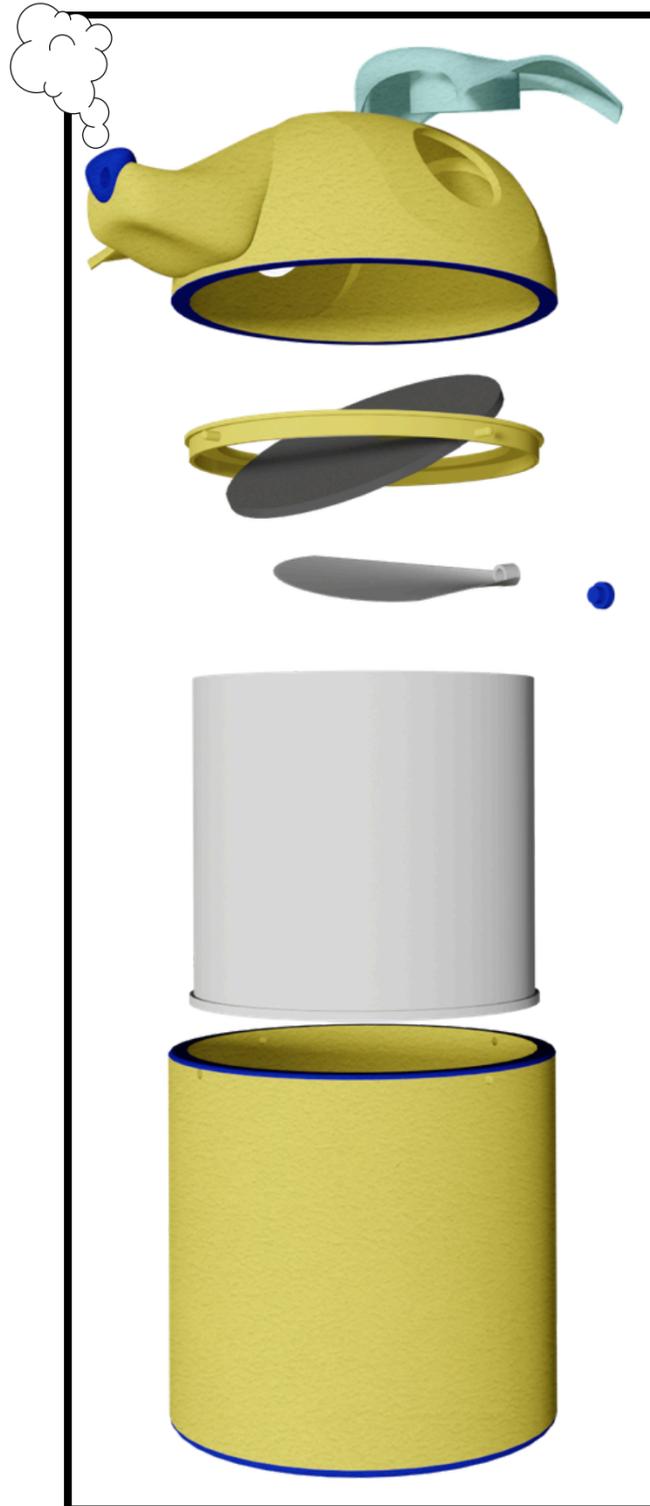
in a comprehensive interview process for a web designer position at my church, I was tasked with redesigning the "New Here" webpage.

I focused on creating an engaging and intuitive user experience, ensuring that newcomers could easily access essential information about our community. by incorporating responsive design elements and clear navigation.

UX/UI

- user-centric redesign
- responsive design integration
- interactive user experience





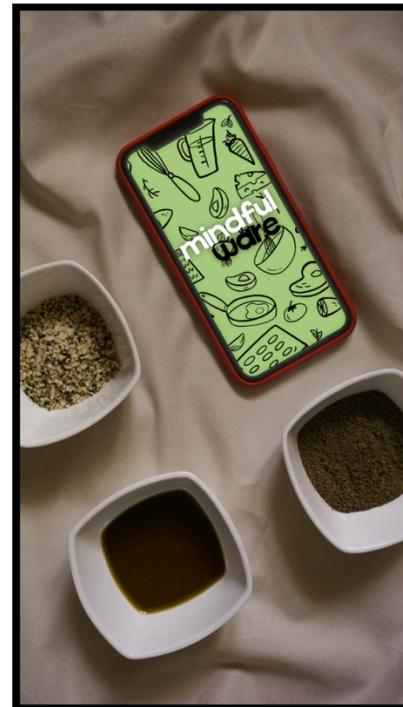
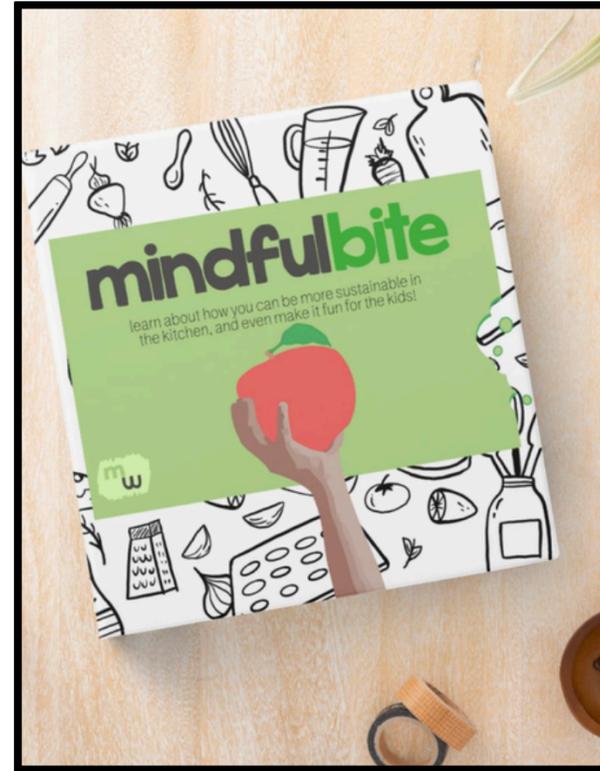
Pooch Bins

dog waste composting trashcans

did you know that you could compost dog waste?

introducing an innovative solution for dog parks: a hot composting trash can specifically designed to minimize the amount of dog waste sent to landfills while maintaining clean and healthy green spaces.

- sustainable
- branding identity
- product
- app design
- educational



mindfulware

sustainable cookware

this innovative cookware line, crafted from Indian hemp, offers a sustainable alternative to traditional kitchenware by reducing plastic waste while educating consumers on the benefits of a healthy, eco-friendly lifestyle.

the products are not only durable and biodegradable but also serve as a catalyst for promoting sustainable living practices.

sustainable
branding identity
product
app design
educational



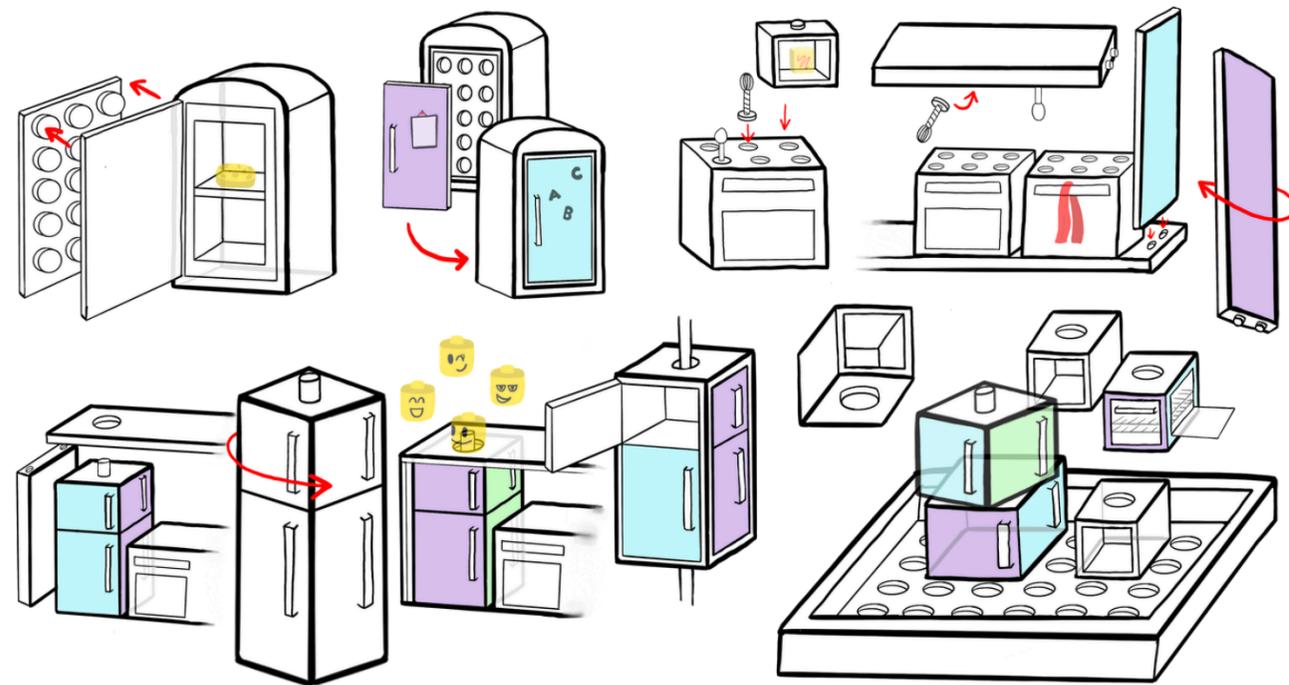
Javaville

Dr. Seuss themed coffee set

inspired by the whimsical worlds of Dr. Seuss, this coffee set captures the playful essence of books like "The Lorax," "The Cat in the Hat," and "Oh, the Places You'll Go!"

the design extends to a vibrant beer can label, celebrating the imaginative spirit and colorful adventures characteristic of Seuss's creations.

illustration
branding
product
packaging



the cook nook

LEGOs Harry Potter themed kitchen set for kids

transform playtime into a magical experience with this enchanting Harry Potter-themed LEGO kitchen set for children. featuring whimsical designs inspired by the wizarding world. this set encourages imaginative play and culinary creativity. letting young chefs brew up their own delicious potions and spells.

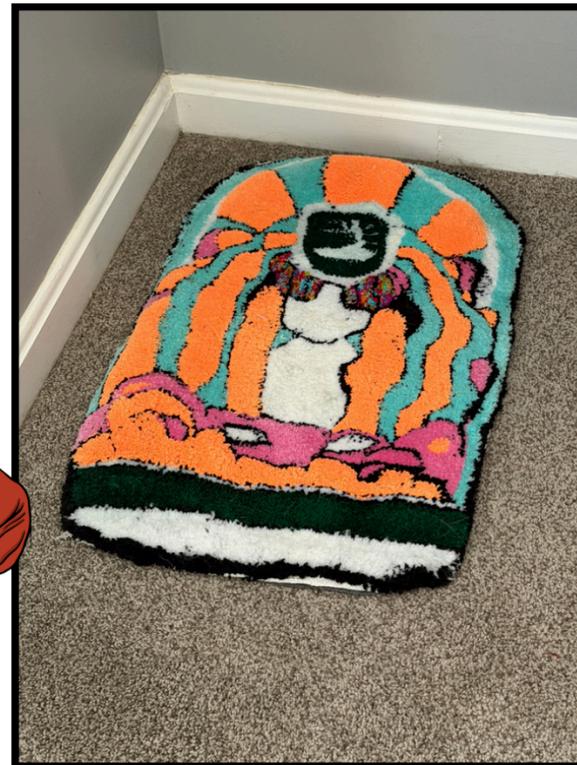
using the program ArtiosCAD, i went through several revisions of prototypes as well as creating extra pieces that bring the set to life. including kitchen products and interchangeable item doors.

brand identity

product

3D modeling

packaging design



other work

OJ's Mix + freelancing

at OJ's Mix, I craft unique, sustainable creations by repurposing materials to produce a variety of beautiful, functional art that reflects my commitment to sustainability and reducing waste.

I strive to inspire others to see the potential in what might otherwise be discarded, contributing to a more sustainable future.

- illustration
- products
- sustainability
- culinary + craft beer
- recycled