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OLIVIA JONES

design

I am a designer with a passion for creating fun and visually captivating designs. through my work, I aspire to combine my two main passions: graphic design and the culinary world.

experience

THE PLAN B GROUP | fall '23 semester, dallas, TX
 08/21/23-12/15/23

- created detailed renderings, elevations, and FF&E presentations for various venues. conceptualized packaging ideas for a bakery.
- developed uniforms for the Cowboy Chow restaurant that aligned with the brand identity, and designed an innovative seating area for the interior of a shipping container in their outdoor patio.
- collaborated with the Parklab Food Hall team, and sat in on a DNA meeting to understand the project requirements and contribute to the design process.

ZUMBIEL PACKAGING | spring '23 semester, hebron, KY
 01/09/23-04/18/23

- prepared & sent samples to companies. made blankets & die vinyls. created designs from concept through final structural design.
- imported supplied files into artiosCAD. built CAD drawings from supplied drawings and carton samples.

LIVE WELL COLLABORATIVE INC. | summer '22 coop, cincinnati, OH
 05/09/22-08/12/22 | industrial design intern

- synthesized interviews & user research into themes for concept development. benchmarked DEI in healthcare. developed journey map for the survivorship process & identified pain points.
- developed in depth persona/archetypes for P&G project, including desires, pain points, exploring jobs to be done, & tensions.

HBA, HIRSCH BEDNER ASSOCIATES | fall '21 coop, san francisco, CA
 09/07-12/10 | design intern

- assisted with furniture, fixtures, & equipment specifications. organized & maintained the library of materials required for the projects. advised with the assembly of color & materials boards.
- contacted vendors for material sample requests & coordinated with oversea offices. responsible for project record keeping & all company office tasks.

education

UNIVERSITY OF CINCINNATI, DAAP
 class of 2024
 bachelors of science, industrial design
 dean's list

ACCADEMIA ITALIANA | fall '22, florence, italy
 09/12/22-12/16/22
 study abroad semester

skills

ANALOGUE
 sketching, painting, woodshop, research, 3d modeling, laser cutting, kongsberg, pasta making, pastry design.

DIGITAL
 adobe suite, autodesk (fusion360, autocad), sketchbook express, microsoft (word, excel, sheets), imovie, artiosCAD, procreate, rhino 3D.