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OLIVIA JONES

industrial designer with five semesters of experience in packaging, design research, & graphic design. a passionate designer, driven by the desire to create fun & captivating designs. enthusiastic about merging two main passions: graphic design & the culinary world.
seeking an entry or intermediate level graphic or industrial design job.

experience

FREELANCING | cincinnati, OH | *brand & digital design*
06/01/24-current

- **brand asset development:** created comprehensive logo & visual identity for client's eBay store, developing brand guidelines including typography, color palette, and visual language.
- **event product design:** designed & executed custom desserts for special occasions including wedding cake & cupcakes, combining culinary artistry with visual design principles.

LEGENDARY RUN GOLF | cincinnati, OH | *customer experience*
04/14/25-current

- **multi-channel service delivery:** managed customer touchpoints across food service & retail, ensuring consistent brand experience & customer satisfaction through prompt, quality service.
- **point-of-sale system management:** processed transactions & maintained operational efficiency using POS systems.

THE PLAN B GROUP | dallas, TX | *design intern*
08/21/23-12/15/23

- **brand identity:** developed uniforms for Cowboy Chow restaurant that reinforced brand identity. designed innovative seating area for shipping container patio, creating a unique brand environment.
 - **multi-platform design assets:** created detailed renderings, interior elevations, and FF&E* presentations for various venues.
 - **cross-functional collaboration:** collaborated directly with Parklab Food Hall team & participated in brand strategy meetings.
- *furniture, fixtures & equipment

ZUMBIEL PACKAGING | hebron, KY | *packaging design co-op*
01/09/23-04/18/23

- **packaging design:** developed packaging solutions from initial concept through final structural design, managing multiple projects simultaneously in fast-paced environment.
- **brand asset production:** created printing blankets & die vinyls for client brands, ensuring consistent quality across production runs.
- **technical design execution:** imported & optimized client files using artiosCAD, built precise CAD drawings from supplied materials.

LIVE WELL COLLABORATIVE INC. | cincinnati, OH | *ID research co-op*
05/09/22-08/12/22

- **user experience research:** synthesized user interviews & research data into actionable design themes for concept development.
- **brand strategy development:** developed comprehensive user journey maps for healthcare survivorship process, identifying key opportunities for improved user experience. created detailed user archetypes for P&G project, including user desires & pain points.

education

UNIVERSITY OF CINCINNATI, DAAP
class of 2024
bachelors of science industrial design
dean's list

ACCADEMIA ITALIANA | florence, italy
09/12/22-12/16/22
study abroad semester

skills

ANALOGUE

sketching, painting, woodshop (dremel, soldering), research, 3D modeling, laser cutting, kongsberg, sewing.

DIGITAL

adobe suite (Photoshop, InDesign, Illustrator), autodesk (fusion360), sketchbook express, microsoft (word, excel, sheets), imovie, artiosCAD, procreate, rhino 3D, canva, figma, blender.