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OLIVIA JONES

recent industrial design graduate with five semesters of co-op experience in packaging, design research, & graphic design. a passionate designer, driven by the desire to create fun & visually captivating designs. enthusiastic about merging two main passions: graphic design & the culinary world. seeking an entry or intermediate level graphic or industrial design position.

experience

THE PLAN B GROUP | dallas, TX | *design intern*
08/21/23-12/15/23

- created detailed renderings, elevations, and FF&E* presentations for various venues. conceptualized packaging ideas for a bakery.
- developed uniforms for the Cowboy Chow restaurant that aligned with the brand identity, & designed an innovative seating area for the interior of a shipping container in their outdoor patio.
- collaborated with the Parklab Food Hall team, & sat in on a brand meeting to understand the project requirements & contribute to the design process.

ZUMBIEL PACKAGING | hebron, KY | *packaging design co-op*
01/09/23-04/18/23

- prepared & sent samples to companies. made printing blankets & die vinyls. created multitude of designs from concept through final structural design.
- imported supplied files into artiosCAD. built CAD drawings from supplied drawings and carton samples.

LIVE WELL COLLABORATIVE INC. | cincinnati, OH | *ID research co-op*
05/09/22-08/12/22

- synthesized interviews & user research into themes for concept development. benchmarked DEI in healthcare, developed journey map for the survivorship process & identified pain points.
- developed in depth persona/archetypes for P&G project, including desires, pain points, exploring jobs to be done, & tensions.

HBA, HIRSCH BEDNER ASSOCIATES | san francisco, CA | *design intern*
09/07-12/10

- assisted with FF&E* specifications. organized & maintained the library of materials required for the projects. advised with the assembly of color & materials boards.
- contacted vendors for material sample requests & coordinated with oversea offices. responsible for project record keeping & all company office tasks.

*Furniture, Fixtures, and Equipment

education

UNIVERSITY OF CINCINNATI, DAAP
class of 2024
bachelors of science industrial design
dean's list

ACCADEMIA ITALIANA | florence, italy
09/12/22-12/16/22
study abroad semester

skills

ANALOGUE

sketching, painting, woodshop (dremel, soldering), research, 3D modeling, laser cutting, kongsberg, sewing.

DIGITAL

adobe suite (Photoshop, InDesign, Illustrator), autodesk (fusion360), sketchbook express, microsoft (word, excel, sheets), imovie, artiosCAD, procreate, rhino 3D, canva, figma, blender.